



MANISH KHATTA

CEO & CIO at Potomac Fund Management



@ManishKhatta



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“One-by-one we are ripping business away from places that provide outdated tech and bad service. Your customer experience matters, and at Potomac – it’s everything.”

SPEAKING TOPICS

▶ Business Ownership

Not many CEOs started at their company out of college. That experience brings a unique perspective, from how manage a business, to how you treat your people, to what it takes to grow. What you will learn will make you uncomfortable, but you are challenged can make you better. How will you respond?

▶ Marketing

What does a CEO have to say about marketing? Likely, all the things you’ve never heard – but need too – about growing your business. Potomac has run some of the most unusual and unexpected campaigns in financial services, how can these inspire your business?

▶ Conquer Risk

More than just a Potomac slogan, conquering risk is built into the DNA of the firm. As a Chief Investment Officer, Khatta brings his unfiltered commentary on market perspective, the importance of research, and what so many advisors get wrong about managing money.

QUICK FACTS

- Math is the most essential subject (to him)
- Has grown Potomac to over \$600 million in AUM/AUA*
- Has traveled and lived all around the globe
- Spent career creating and refining technical trading strategies

* As of 12/31/2021

BIO

Manish Khatta is a quant! A true math geek, Manish has spent his career creating and refining trading strategies built on mathematical computations and number crunching.

Manish is a lifelong Potomac employee who started with the firm after college and programmed the initial work behind Potomac’s mechanical trading systems. Fast-forward to today, and he now serves as CEO/CIO of Potomac and oversees each silo of the business, which include its Investment Strategies, Mutual Funds, TAMP, Market Research, and OCIO.

Manish is a staunch believer that investment risk is something that can be contained, and conquered, using quantitative trading systems. Regularly appearing on the Conquer Risk Podcast, Khatta is featured in a variety of shows including *Industry Gossip* and *Who Charted*.

OFFERINGS AND RATES

Speaking fee negotiable based upon travel and time commitment.
Contact for more information.

CONTACT US

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